

3 Reasons to Invest in the Green Portfolio

Invest in your values...

The Green Portfolio gives you the opportunity to invest in companies whose values mirror your own.

This sustainable equity strategy seeks to invest in companies that integrate positive environmental, social and governance (ESG) practices into their business models. This includes companies that actively incorporate “green” activities, such as optimizing energy consumption or minimizing corporate waste, into their corporate culture.

without sacrificing performance...

The Green Portfolio seeks to invest in companies with good ESG performance and a strong track record of financial performance.

The foundation of our strategy – our proprietary stock selection process – helps ensure companies considered for the Green Portfolio meet our rigorous investment guidelines. This disciplined process takes the universe of nearly 2,000 stocks, and through a combination of qualitative and quantitative analysis, seeks firms that have sustainable practices and superior performance.

through a strategy that is customized for you

The Green Portfolio can be used as its own well-diversified portfolio, or as an integral part of your overall investment strategy.

Investors like you have more “green” options than ever before. Growing investor interest has prompted mainstream companies in nearly every industry to begin adopting sustainable business practices, as well as more formal and transparent reporting of these practices.

City National’s Green Portfolio is a sustainable investment strategy.

Its goal is to help clients invest in companies with sustainable business practices *and* a strong track record of financial performance.

This means you can create a portfolio that aligns with your values, without having to compromise long-term investment performance.

To learn more about the Green Portfolio, contact your local Investment & Trust Consultant through our [secure online form](#), or at 800.708.8881

The investment vehicles discussed here may involve substantial risk, including the risk of loss of some or all of the investment. Among the elements City National Asset Management considers before investing in these vehicles are certain tax risks, diversification and market volatility. City National Asset Management recognizes that these investments are appropriate only for those accounts which can bear the associated risks.

Non-deposit Investment Products are: ■ not FDIC insured ■ not Bank guaranteed ■ may lose value