

Consistent Long-Term Results

Successful investment management is achieved through a disciplined process that begins by carefully listening to clients' needs and objectives. Whether a client's goal is income or capital appreciation, we seek to achieve consistency of returns over the long-term.

City National Asset Management's investment approach is quantitatively disciplined, highly diversified, customized, transparent and subject to strict pricing disciplines. This same approach continues to prove itself through our long-term performance records.

A broad range of analytical capabilities and research enable City National Asset Management to optimize the full potential of a client's portfolio. We pay close attention to the strategic diversification of a portfolio's assets – a proven factor in achieving highly competitive long-term results.

I am pleased to report on the highly competitive investment performance figures for City National Asset Management.

Through June 30, 2010 the ten-year track record for our five key investment strategies continue to outperform their respective industry benchmarks.

The uncertain pace of the economic recovery and its market impact have influenced our one-year returns. Our portfolios remain positioned for an economic recovery and we believe this strategic position will produce competitive performance over the long term.

For more information on our investment management services, please call (800) 708-8881, or visit cnb.com.



Richard Gershen
Executive Vice President, Wealth Management

Performance as of June 30, 2010 (Annualized)	1 YEAR	3 YEAR	5 YEAR	10 YEAR
Equity S&P 500 Index	12.4% 14.4%	- 7.6% - 9.8%	1.1% -0.8%	0.5% - 1.6%
Taxable Intermediate Fixed Income Barclays - Intermediate Gov/Corp Index	8.0% 8.3%	7.7% 7.0%	5.8% 5.3%	6.4% 6.1%
Tax-Free Intermediate Fixed Income Barclays CA Intermediate - Short Muni Index	6.5% 7.3%	5.5% 5.9%	4.3% 4.4%	4.8% 4.7%
Taxable Balanced Balanced - Taxable Index 60/40*	9.2% 12.3%	-1.5% -2.9%	3.0% 1.9%	3.2% 1.8%
Tax-Free Balanced Balanced - Tax-free Index 60/40**	7.8% 11.8%	-1.8% -3.3%	2.5% 1.6%	2.8% 1.2%

*Comprised of 60% S&P 500/40% Barclays Intermediate Gov/Corp Index.

**Comprised of 60% S&P 500/40% Barclays CA Intermediate - Short Muni Index.

City National Asset Management (“CNAM”) is the investment management department within City National Bank. As of June 30, 2010, CNAM advised \$11.9 billion in assets. City National Bank is a wholly owned subsidiary of City National Corporation a financial services company with \$21.2 billion in total assets. The following composites consist of fully discretionary fee paying accounts with a minimum size of \$500,000 managed within the defined investment styles by CNAM.

- **Equity:** Seeks to provide capital appreciation, with current income as a secondary objective, through investments in the equity securities of companies with large capitalization.
- **Taxable Intermediate Fixed Income:** Seeks to provide a high level of current income and capital appreciation through investment in corporate bonds and notes, as well as debt securities issued by the federal government and its agencies.
- **Tax-Free Intermediate Fixed Income:** Seeks to provide a high level of current income that is exempt from taxation, as well as a preservation of capital, through investment in tax-exempt municipal fixed income securities.
- **Taxable Balanced:** Seeks to provide a blend of current income and capital appreciation through investments in both equity securities and corporate bonds and notes, as well as debt securities issued by the federal government and its agencies.
- **Tax-Free Balanced:** Seeks to provide a blend of current income exempt from taxation, as well as capital appreciation through investment in both equity securities and tax-exempt municipal fixed income securities.

City National Bank claims compliance with the Global Investment Performance Standards (GIPS®).

Composite performance is reported gross of fees and includes the cost of brokerage commissions, but excludes the impact of management, custodial and other fees and the impact of any income taxes an investor might have incurred as a result of taxable ordinary income and capital gains realized by the accounts. The composite returns are calculated using a time weighted basis with monthly valuation and a dollar weighting of the underlying accounts within the composites. Prior to 2010, returns were calculated using a time weighted basis with quarterly valuation. Equity and fixed income returns are determined using pure equity and fixed income accounts which may include a cash component. Accounts are added to the composite as of the beginning of the quarter following initial contribution. Quarterly valuations and geometric linking, as adjusted for contributions and withdrawals, were utilized for the individual accounts underlying the composite returns, except for registered investment company assets which are valued daily. Investment income was included on an accrual basis and the return on all account assets, including cash and cash equivalents was incorporated. Valuations are computed and performance is reported in U.S. dollars. Returns reflect a trade date basis for recording trades and income on an accrual basis. Prior to 2005, the returns reflect a settlement date basis for recording trades and income earned on an accrual. Any composite account that has a cash flow of 10% or greater in a single transaction is eliminated from the composite for the current valuation period. The excluded account is automatically added back into the composite at the next valuation period.

Policies for valuing portfolios, calculating performance and preparing compliance presentations are available upon request. A list of CNAM’s composite descriptions is available upon request. Past performance is not an indication of future results. For more information on City National Asset Management’s composites please contact Deborah Rhoads (619) 645-6195.

Non-deposit Investment Products: ▪ are not FDIC insured ▪ are not Bank guaranteed ▪ may lose value

